

WHAT IS DIGITAL HEALTH?

We define digital health as the tools and technology used to enhance health and wellness, care delivery and improve healthcare system performance.

ENHANCING HEALTH & WELLNESS

Tools that help people pursue and maintain health and wellness.

Primary users are individuals, patients, consumers.

Examples include:

Wellness, diet and fitness apps, wearables, patient communities.



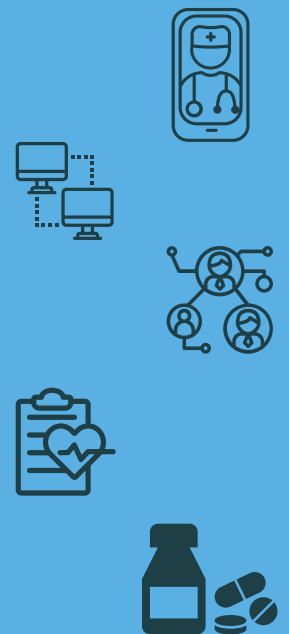
ENHANCING CARE

Tools that facilitate safe and quality healthcare for patients and their care team.

Primary users are healthcare providers, care teams, patients and families.

Examples include:

Virtual care, health records, secure communication tools, e-prescribing, e-referral, appointment and scheduling, clinical decision support tools, remote monitoring, digital therapeutics, medical devices, diagnostic tools.



IMPROVING HEALTH SYSTEM PERFORMANCE

Tools that focus on system performance, efficiency, effectiveness, monitoring, and research.

Primary users are health system administration, managers and researchers.

Examples include:

Secondary use of data, digital clinical trials, system analytics.

